



NSD

Italian Aftermarket



NSD, THE NEW COMPANY, CREATED BY THE JOINT VENTURES IDIR, OVAM AND MAURELLI, IS THE NEW AUTOMOTIVE AFTERMARKET LEADING ORGANIZATION OF THE ITALIAN IAM.



NSD Srl

NSD Srl was founded in July 2014 by OVAM Group, Idir and Maurelli Group.

Maurelli Group distributes commercial vehicle spare parts and is a leader in Italian market.

Ovam Group and Idir operates in the automotive aftermarket business.

In the year 2000, the two companies was also member and founder of IDIA International and nowadays they manage the following Garage Networks: Point Service, Autocrew, Bosch Car Service, TRW Service.

NSD is the one of the most important Italian aftermarket player and in 2015 will launch a new important project: Dotcar.it.

Dotcar is a cross-network project and it aims to be the first website in Italy able to drive the growing demand of spare parts online in to the garages of the NSD/Dotcar network.

It will combine the expertise of the Distributors, of the Retailers and of the Garages, getting in touch directly with the driver with an important media strategy.



IDIR Spa

“Making assistance simple, professional and convenient”: this is the mission of IDIR SPA, a market leader in Italy for turnover and for the realisation of joint projects (i.e. IAM observatory – Polytechnic University of Turin). The Company operates in the automotive industry generating value for its clients through the purchasing and distribution of spare parts, equipment and assistance for servicing your car.

In the 1950 the Monzeglio family, with a few collaborators, opened a small spare parts shop in the centre of Naples (South of Italy), in 1980 IDIR opened in Casalnuovo di Napoli with the intention of being a fully-fledged entrepreneurial company, lead by Sergio Monzeglio. During 2013 growth imposes a “logistical” change on the company which sees the opening of a second warehouse managing and handling the bodywork division. 2014 means for Idir the beginning of a new season with the new co NSD.

Today, IDIR business model is based on the creation of long-term partnerships with manufacturers and distribution networks, who share value in terms of personnel, processes and technology. Every day, IDIR supplies 2.000 wholesalers and spare parts dealer shops throughout Italy and Europe. It ships over 25.000 spare parts and collaborates with the best partners for production and services.

For the 2015, Idir has a turnover target of 57mil €.



The headquarters

Maurelli Group

Maurelli Group was founded in 1955 as a trading agent for commercial vehicle spare parts.

In the line with the latest market trends, the company constantly strengthen its distribution strategy and quality standards alike.

In the '90s, the company began to implement a diversification strategy with new lines of products and, above all, services such as “Formau”, a training program addressed to all the players in the sector and carried out by internal engineers and technicians, well-supported by the latest cutting-edge technological equipment.

Maurelli Group Facts and Figures

- 18 Branches
- 198 Employees
- 30.000 Sqm of Warehouse
- More than 20.000 active references



The headquarters



OVAM Group

“Ovam Group” is an aggregation of 5 companies: Ovam Spa, Demos Srl, Service Srl, Sarco SRL and Sa.r.pi. SRL. For the 2015, the Group turnover target is 75Mil €.

OVAM S.p.A., market leader in the modern distribution of the independent automotive aftermarket, was established in Milan in 1963 as the base distribution in Italy of Monroe shock absorbers a.

Now Ovam has 3 warehouse located in Pero (Milano), Brescia and Torino and it is a company supplier of more than 50 aftermarket brands. In the 90s, the company changed management and market strategy. Ovam started to growth thanks to the product mix and the development widespread the country: in this way the turnover triples and the company started to distribute in a bigger area including Lombardia, Piemonte, Valle d'Aosta and Emilia-Romagna. Since 2015, Ovam distributes also in Liguria.

In early 2000 Ovam began to develop a more modern distribution program intended to involve Retailers and Garages, creating a profitable partnership with the customers.

Demos Srl is a new born company, which operated since 2 Years. Demos is specialized in deliveries. It manages and coordinates the logistic and the transports of the Group.

Service Srl is a dealer of workshop equipment with many years of experience in garages training classes.

With its team of expert engineers and technicians, the company manages the training and the workshops equipment for the different garage concepts of the Group.

Sarco Srl is a company based in Padova and working in Veneto, Trentino Alto Adige and Friuli Venezia Giulia.

The company is in the aftermarket business since the 60s, before as producer and then as distributor.

Sarco is specialized in two important product family: coolers and mufflers.

Sa.r.pi. Srl was established in 1977 in Firenze and operates in Toscana and Umbria.

The company is focused on the aftermarket business, especially of engine repair.

Sa.r.pi. offers a dedicated team of experts people fully committed to help the customers with problems of engine.



The headquarters

